

PRIVATE EXAMINATION MASTERCLASS

A complete 3 day masterclass teaching you
how to plan and agree private treatment with patients

YOU WILL LEARN

- An overarching philosophy based on lasting, comprehensive dentistry.
- How to connect with patients and understand what they really need.
- A novel examination process that is easy to use for simple and complex cases.
- Hands-on techniques to take high quality clinical photographs (equipment provided).
- Treatment planning for success, while reducing stress.
- How to present treatment to gain consent.
- Management of the difficult questions about price, payment and value.
- Tried and tested methods to integrate new systems to maximise consistency.

TRAINERS



Lucy Stock
BDS Dip ImpDent RCS(Eng)



John-Joe Hartigan
BDS AssocFCGDent AKC
MClinDent(Prosth) PGCert ClinEd PGCert ImpDent



Adam Jaffa
BA Dip Couns RDN

Delivered as lectures and practicals
24 CPD Hours • Lunch and refreshments included

Dates

11 - 13 Oct '24
Fri - Sun
8:30 - 4:00

Venue

Gentle Dental Care
58 Lisburn Road
Belfast, BT9 6AF

Cost

£1,800
Staged Payments
Available

Bookings

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