

# PRIVATE EXAMINATION MASTERCLASS

A complete 3 day masterclass teaching you  
how to plan and agree private treatment with patients

## YOU WILL LEARN

- An overarching philosophy based on lasting, comprehensive dentistry.
- How to connect with patients and understand what they really need.
- A novel examination process that is easy to use for simple and complex cases.
- Hands-on techniques to take high quality clinical photographs (equipment provided).
- Treatment planning for success, while reducing stress.
- How to present treatment to gain consent.
- Management of the difficult questions about price, payment and value.
- Tried and tested methods to integrate new systems to maximise consistency.

## TRAINERS



**Lucy Stock**  
BDS Dip ImpDent RCS(Eng)



**John-Joe Hartigan**  
BDS AssocFCGDent AKC  
MClintDent(Prosth) PGCert ClinEd PGCert ImpDent



**Adam Jaffa**  
BA Dip Couns RDN

Delivered as lectures and practicals  
24 CPD Hours • Lunch and refreshments included

### Dates

**7 - 9 Mar '25**  
Fri - Sun  
8:30 - 4:00

### Venue

**Gentle Dental Care**  
58 Lisburn Road  
Belfast, BT9 6AF

### Cost

**£1,800**  
Staged Payments  
Available

### Bookings

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